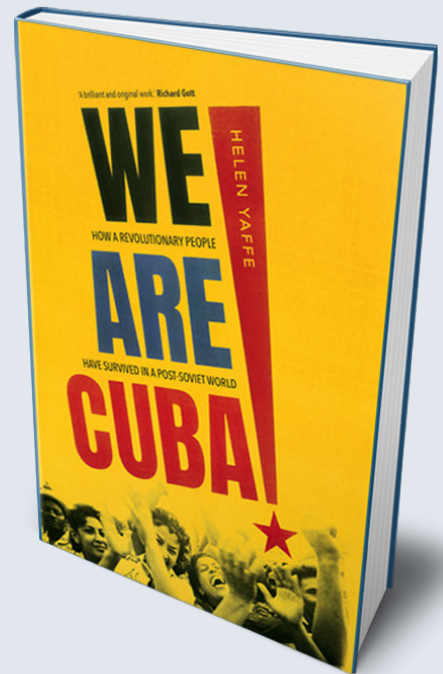


BOOK LAUNCH

WE ARE CUBA!

How a revolutionary people have survived in a post-Soviet world.

Helen Yaffe, Yale University Press



Presented by a special guest,
Cuban Professor & former Economy
Minister, José Luis Rodríguez

Thursday 5 March 2020, 5.30 – 7.30pm

@ Hillhead Library Hall, 348 Byres Rd, Glasgow, G12 8AP

The speakers: Professor José Luis Rodríguez is an academic economist who has held top positions in Cuba's revolutionary government. As Minister of the Economy from the mid-1990s to 2009 he helped steer the Cuban economy to recovery from the 'Special Period' of economic crisis precipitated by the collapse of the Soviet bloc. Today, Rodríguez is Deputy Director of the World Economy Research Centre (CIEM) in Havana.

Dr Emily Morris is a Development Economist specialising in Cuba, Latin America and the Caribbean at University College London. She has worked as a Senior Editor/Economist, at the Economist Intelligence Unit and the Inter-American Development Bank.

Drinks & nibbles provided

Copies of the book available for £12 (a 40% discount).

The book: With the collapse of the Soviet Union, Cuba faced a devastating crisis. Drawing on archival research and interviews with Cuban leaders, thinkers, and activists, Helen Yaffe examines the key domestic initiatives which contributed to the survival of Cuban socialism, including the creation of a world-leading biotech industry, the Energy Revolution, the shift towards sustainable development, and medical internationalism, alongside recent economic reforms. She analyses the liberalising reforms underway and shows why the revolution continues post-Castro.

The author: Helen Yaffe is a Lecturer in Economic and Social History at the University of Glasgow. Since 1995, she has spent time living and researching in Cuba. She is the author of *Che Guevara: The Economics of Revolution* (2009) and co-author of *Youth Activism and Solidarity: The Non-stop Picket Against Apartheid* (2017).