

Can I use this Image in a MOOC?

Is the image in copyright?

No

N.B. Copyright for images in the UK lasts for the life of the creator plus 70 years from the end of the calendar year of their death. If an image is out of copyright it is generally OK to use, however you should refer to the www.gov.uk website for clarification.

Yes

Did you create the image?

Yes

If you took the image with your camera or if you drew or designed the illustration and the concept is completely your own, then you automatically own all copyrights and have the full protection of the legislation and law.

What you have to do

Consider the following, did you produce the image or design the illustration with University equipment and/or during University work time? If the answer to these is 'Yes', then the University Would be the Copyright holder.

N.B, consider applying a CC license to your image so you can share the image(s) with other people online, via a source like;

[Wikimedia Commons](#)
[Flickr](#)
[Pixabay](#)

Online Search

There's no way of guaranteeing the images in your search are copyright free or belong to a existing rights holder.

What you have to do

Seek permission from the rights holder and negotiate/pay any fees that may be required.

or

Look for an alternative image online, consider using sources like **CC**, **Wikimedia Commons** and **Flickr**.

Creative Commons (CC)/
Wikimedia Commons
Flickr

What you have to do

Check the **Creative Commons** license associated with the image you want to use, there could be restrictions applied.

What you have to do

Make sure you apply good practice when attributing any images, refer to the CC guide found in the main web page.

N.B. in the case of **Flickr**, some images may have full '**All Rights Reserved**' in which case the rights holder would have to be contacted to ask for permission or an alternative image sourced.

What source did the image come from?

No

Commercial Online distributor, i.e. iStock

Did you purchase the image(s)?

No

What you have to do

Commercial firms usually have 'all rights reserved' for the images they produce. Check the terms and conditions found in the firms website. If required purchase the image(s) for use.

N.B. If the above is not possible, then an alternative image will have to be sourced. You could looking in sources like **CC**, **Wikimedia Commons** and **Flickr**

Yes

What you have to do

Check the terms and conditions and license of the image(s) you purchased. These vary depending on the supplier.

N.B. be aware sites such as **Getty images** and many others distribute images known As '**Rights Managed**'. These licenses allow the user a one-time use of the image, but if the user wants to use the image for other uses, additional licenses may need to be purchased.