

Case Studies and Communications Intern (Find a Solution Programme)

This internship is part of the Find a Solution programme which brings together current students and local Third Sector organisations to tackle issues of strategic importance through projects that will have a lasting impact.

The project that GGG is looking for support with is from a Case Studies and Communications Intern and they will focus on researching and filming video case studies and content creation across a range of mediums including some media engagement.

Case studies are essential to any charity as supporters, funders and service users want to hear first-hand the difference that is made to beneficiaries. By supporting GGG with this project the charity will be able to build a cohesive library of case studies which can be used to secure further funding as well as feeding into a marketing and communications strategy. Stories are far more memorable than facts alone and ultimately the difference made to someone from a qualitative perspective is just as, if not more important than the quantity of people reached.

The Case Studies and Communications role is funded through Find a Solution for approximately 8 weeks at 20 hours per week. Tasks will include interviewing service users, filming and editing content. Training and assistance will be given with the successful applicant joining the current Communications Team of 2 working alongside a Communications Manager and Executive.

What makes this internship stand out? (training, benefits etc)

This role would be suited to someone studying a subject such as English, Media, Business or Marketing but many other disciplines would be relevant. Students looking to pursue a career in marketing, publishing, the media, third sector and many other roles would gain useful experience through this internship.

Length of Internship (in weeks)

8 weeks

Starting month

June

Is the internship part-time or full-time?

Part time

For part-time roles, how many hours will the intern work?

20 hours per week

Required Year Group

- Undergraduate 2nd year
- Undergraduate 3rd year
- Undergraduate 4th year
- Undergraduate 5th year

Targeted College

Any

Required Degree Discipline

English, Marketing or Any with relevant skills and experience

The essential criteria for the role are

E1 Applicants will be skilled communicators in spoken and written English, with excellent attention to detail.

E2 It is essential that applicants are confident and able to quickly build relationships and trust when meeting with older adults. A personable nature is essential.

E3 Sensitivity and patience is crucial; many of GGG's service users live with dementia or some form of cognitive impairment. Training on this will be given and a PVG will be carried out in advance of the role commencing.

E4 Self-motivation and the ability to work both independently and as a team is essential although the intern will receive support from the Communications Manager.

The desirable criteria for the role are

D1 Experience of using social media tools, Canva and video editing software (PremierPro Elements) would be advantageous, but training can be given on this.

D2 Previous work with any kind of media organisations/outlets would be useful although not essential.

D3 Basic office-based experience of using Office 365, video conferencing and word processing software would also be preferred.