**Creative Founders Fund – Application**

Completed applications should be submitted to your institutional contact as below:

University of Glasgow – [innovation@glasgow.ac.uk](mailto:innovation@glasgow.ac.uk)

Royal Conservatoire of Scotland – Deborah Keogh [D.Keogh@rcs.ac.uk](mailto:D.Keogh@rcs.ac.uk)

Glasgow School of Art – Nicola Duncan [n.duncan@gsa.ac.uk](mailto:n.duncan@gsa.ac.uk)

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| Name of Applicant(s) |  |
| Institution/School |  |

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| --- | --- |
| I confirm my Head of School is aware and supportive of the project | YES/NO |
| I am an Early Career Researcher | YES/NO |
| I confirm that, if selected, I will support the IP & Innovation team to develop a case study if required. | YES/NO |

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| **Project Title** |
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| **Project Summary** |
| Briefly describe your project (what it is, who it is for, your unique approach to achieve your objectives – max 100 words) |

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| **Stage of maturity of your project** |
| * Idea stage, no further development yet * A working version, but not tested with users yet * A product/service validated by users * A market-ready product or service |

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| **Research** |
| Describe the research that you aim to make the basis of your proposition (200 words max do not include references): |

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| **The Commercial Proposition** |
| How do you think your idea could be a product, service, or business opportunity (including public sector and third sector)? If it is already in use, please give examples (150 words) |
| What problems (unmet need) do you think it would solve? (150 words) |
| What differentiates your opportunity, product or service from alternative solutions already in the market? (150 words) |

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| **Activities and Outputs** |
| Please outline the activities and intended outputs i.e. speaking to potential users or beneficiaries, service development etc. (max 400 words) |
| Please use the table below to detail key project tasks, milestones, risks and indicators of success. (Add more lines as required)   |  |  |  |  | | --- | --- | --- | --- | | **Week** | **Milestone Description**  **Task (T) / Output (O)** | **Achievement Criteria** | **Risk *(include internal and external risks)*** | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  | |

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| **Partnerships (if applicable)** |
| If applicable, please provide an overview of all project collaborators and the roles and responsibilities of each partner within the project. |

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| **Sustainability/Net Zero (if applicable)** |
| Does your project address sustainability or net zero challenges? (max 150 words) |

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| **Intellectual Property** |
| Describe the source and ownership of IP and any dependency your project may have on other people or organisations. (max 100 words)  [Find out more about IP at UofG. (only applicable to UofG Applicants)](https://www.gla.ac.uk/myglasgow/ris/innovation/intellectualproperty/) |

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| **Next Steps** |
| Based on this project, please outline the strategy to continue developing beyond the lifetime of the project (max 200 words) |

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| **Budget** |
| Please provide details of the costs of the project (with reference to the costing proforma below). |

**Costing Pro-Forma**

**Costing Pro-Forma**

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| --- | --- | --- | --- |
|  | **A. Costs to grant** | **B. In-kind or matched funding** | **Details** |
| **STAFF COSTS** |  |  |  |
| Salary Cost | **£** | **£** |  |
| National Insurance + Pension Cost | **£** | **£** |  |
| **NON-STAFF COSTS** |  |  |  |
| Consultants | **£** | **£** |  |
| Travel | **£** | **£** |  |
| Accommodation | **£** | **£** |  |
| Subsistence | **£** | **£** |  |
| Consumables | **£** | **£** |  |
| Venue Hire | **£** | **£** |  |
| Other | **£** | **£** |  |
| **Total:** | **£** | **£** |  |